New product features [email template]

It’s important to keep your customers up-to-date with new features added to your product - and what better way than with a quick email?

Use this template as a guide to keep all your customers in the loop!

| Hey **[Insert their first name]**,  Have you been struggling with **[briefly describe the problem that the new feature fixes]**?  Well, you’re in luck!  **[Insert feature name]** has *just* landed, and it’ll help you fix just that.  That’s not all - **[insert feature name]** also:   * **[Benefit of feature]** * **[Benefit of feature]** * **[Benefit of feature]**   Watch this short tutorial video to get the most out of [insert feature name].  **[Embed video tutorial]**  Or, to find out more, check out **[link to info page]**!  If you have any queries or feedback, please let us know.  Thanks,  **[Insert your name]** |
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